



Yolanda Caraway

Topics

Activism and Social Justice, Culture and Society, Diversity and Inclusion, Global Affairs, Inspirational Speakers, Politics and Pundits, Women's Interests

Travels From

District of Columbia

Bio

Yolanda Caraway's management and organizational abilities have allowed her to serve in several public relations, marketing, management, and senior-level executive positions, especially within the Democratic National Committee (DNC). Some of her many accomplishments include serving as deputy assistant political director for the Mondale/Ferraro '84 General Election; director of the DNC's Fairness Commission (1985); chief of staff of the National Rainbow Coalition, the 1988 Jesse Jackson for President Campaign, and deputy chair of the Democratic National Committee under Chairman Paul G. Kirk. After founding The Caraway Group in 1987, Yolanda has led her team in the counseling of multiple popular Fortune 500 companies, nonprofit organizations, government agencies, and high-profile individuals in every aspect of communications strategy. Nationally recognized for her work in public relations and public affairs, Yolanda's expertise in policy-making, political management, and public relations work in government and the nonprofit and private sectors have granted her years of

professional and successful experience, even at major U.S. companies such as Microsoft Corp., MGM MIRAGE, Bristol Myers Squibb, MCI Mitsubishi, and Texaco. Further, Yolanda has worked with government and nonprofit agencies such as the Congressional Black Caucus Foundation, the Congressional Hispanic Caucus Institute, the U.S. Dept. of Commerce, the Center for American Progress, the NATO 50th Anniversary Summit, and the Martin Luther King Jr. National Memorial Foundation Project. In 1989, Yolanda helped Secretary of Commerce Ron Brown be elected to the chair of the DNC. Her political expertise and institutional knowledge to the DNC allowed Yolanda to then serve as Chairman Brown's senior advisor at party headquarters. During her tenure, she held many responsibilities including management of the site selection process for the 1992 DNC. By 1990, Yolanda was the national coordinator for the first Mayor's Urban Summit, hosted by then-mayor David N. Dinkins of New York City. This summit was successful and served as the model for future mayoral summits. In November of 1992, then-Chairman Ron Brown asked Yolanda to serve as his deputy for the President Inaugural Committee. In 1998, Yolanda was appointed vice-chair of the 2000 Site Advisory Committee and later served as executive producer of Democracy Live! 2000, a series of live, talk-show type broadcasts designed to reach cable and Internet audiences during the 2000 Democratic National Convention. Yolanda has served as an elected member-at-large of the DNC since 1988, and is a member of the DNC's Standing Committee on Rules and is currently on the Standing Committee on Resolutions. And in 2009, Yolanda was appointed to the Council on American Politics, a group of nationally renowned political leaders addressing current affairs and working toward the growth and enrichment of The George Washington University School of Political Management.

BOOKS



Hardcover

[For Colored Girls Who Have Considered PoliticsE](#)

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For Colored Girls Who Have Considered Politics is filled with personal stories that bring to life heroic figures we all know and introduce us to some of those who've worked behind the scenes but are still hidden. Whatever their perch, the Colored Girls are always focused on the larger goal of "hurrying history" so that every American — regardless of race, gender or religious background — can have a seat at the table. This is their story.