



Yolanda Caraway

Topics

Activism and Social Justice, Culture and Society, Diversity and Inclusion, Global Affairs, Inspirational Speakers, Politics and Pundits, Women's Interests

Travels From

District of Columbia

Bio

Yolanda H. Caraway has nearly thirty-five years of policy-making, project management and national and international political experience. Often sought to coordinate major activities for the Democratic Party, as well as private organizations, her list of professional achievements showcases years of organizational ability and management expertise. Ms. Caraway has played a major role in shaping the goals and objectives of the National Democratic Party and has been called upon throughout her career to coordinate various party efforts. From 1982-1985 she served as Director of Education and Training for the DNC under the late Chairman Chuck Manatt and in 1985 Caraway was appointed Sr. Advisor to Chairman Paul Kirk and Executive Director of the Fairness Commission, the committee responsible for developing the rules for the 1988 convention. In late 1985 she joined the National Rainbow Coalition as Chief of Staff to what became Jesse Jackson's historic second bid for president. In 1988 she was appointed an At-Large DNC Member and served in that capacity until 2009. 1989, she played a pivotal

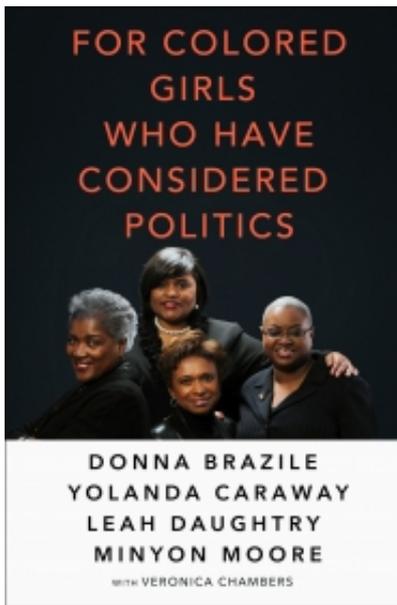
role in the historic election of the late Secretary of Commerce Ron Brown to Chair the Democratic National Committee. She later became Chairman Brown's Senior Advisor at Party Headquarters and managed the Site Selection process for the 1992 Democratic National Convention. Since 2008, Ms. Caraway managed the backstage and podium operations for the Democratic National Convention. Since founding The Caraway Group in 1987, she has led her team in the counseling of a number of well-known Fortune 500 companies, nonprofit organizations, government agencies and high-profile individuals in every aspect of communications strategy. She is a nationally recognized public relations and public affairs strategist who is known for policy-making, political management and public relations work in government and the nonprofit and private sectors. Ms. Caraway has worked with major U.S. companies such as Apple, Microsoft, Google, Airbnb, AT&T, MGM MIRAGE, Mitsubishi and Texaco. She has also counseled government and nonprofit agencies such as the Congressional Black Caucus Foundation, the Congressional Hispanic Caucus Institute, the U.S. Dept. of Commerce, the Center for American Progress, the NATO 50th Anniversary Summit, and the Martin Luther King Jr. National Memorial Foundation Project. In 2009, Ms. Caraway was appointed to the Council on American Politics, a group of nationally renowned political leaders addressing current affairs and working toward the growth and enrichment of The George Washington University School of Political Management. Ms. Caraway is a member of the Corporate Directors Group and the American College of Corporate Directors, the advisory board of Head and Heart Philanthropy and is on the board of directors of Color of Change PAC, Rush Arts Philadelphia, and Emily's List, where she serves as Secretary-Treasurer. In addition, Ms. Caraway is an avid supporter of medical marijuana and member of the Diversity, Equity and Inclusion Committee of the Cannabis Trade Federation, a national coalition of cannabis-related businesses that represent all aspects of the cannabis industry. On October 2, 2018, Yolanda Caraway became a published author – co-writing "For Colored Girls Who Have Considered Politics" with Donna Brazile, Leah Daughtry and Minyon Moore for which they won the 2019 NAACP Image Award for the Literary Non-Fiction category. The book has received critical acclaim and has led to the authors speaking at numerous corporations, universities and non-profits. Ms. Caraway is represented by Macmillan Speakers Bureau.

BOOKS

[For Colored Girls Who Have Considered Politics](#)

St. Martin's Press

For Colored Girls Who Have Considered Politics is filled with personal stories that bring to life heroic figures we all know and introduce us to some of those who've worked behind the scenes but are still hidden. Whatever their perch, the Colored Girls are always focused on the larger goal of "hurrying history" so that every American — regardless of



race, gender or religious background — can have a seat at the table. This is their story.

Hardcover

REVIEWS: "Yolanda, whom I have known for more than 30 years, understands the importance of relationship building. She was my political director at the National Rainbow Coalition, and chief of staff for my 1988 Presidential campaign. I consider Yolanda a friend, advisor and a valued professional resource."

- Rev. Jesse Jackson, President and founder, Rainbow Push Coalition

"I have known and worked with Yolanda for over fifteen years. I remain impressed by the level of professionalism and talent she and her staff exhibit. Whether it is diversity outreach, crisis management or economic empowerment - Yolanda is equipped with the tools to create solutions and effect change."

- Debra Lee, Former Chairman & CEO, BET Networks

"The National Urban League is committed to pursuing empowerment opportunities for African Americans in all aspects of life. Yolanda has been instrumental in introducing us to organizations that have become trusted partners to the NUL and the communities we serve. These partnerships are integral to the success of much of our programming."

- Marc Morial, President, National Urban League

"Indeed, Yolanda has an impressive and diverse clientele. It is the go-to person for many businesses and organizations for a reason. Yolanda is a professional who raises the bar of excellence on project after project, time after time."

- Bishop Vashti Murphy McKenzie, African Methodist Episcopal Church, Chief Pastor of the 13th Episcopal District

