



Kathey Porter

Topics

Business and Management, Diversity and Inclusion

Travels From

Florida

Bio

Kathey Porter is a nationally recognized small business strategist and award-winning supplier diversity expert with an impressive cadre of experience spanning nearly two decades in marketing, small business development, supplier diversity, and entrepreneurship. She was recently recognized as Advocate of the Year - Supplier Diversity by the Florida State Minority Supplier Development Council. A sought after subject matter expert, Kathey Porter is a frequent speaker, panelist, and workshop facilitator at conferences and events focusing on supplier diversity, small business development/entrepreneurship, women's entrepreneurship and empowerment, and diversity and inclusion, and has spoken at events for The Conference Board, Essence Festival, Minority Business Development Agency (MBDA), Black Women's Expo, National Association of Educational Procurement (NAEP), National Association of Women MBAs (NAWMBA), and the University of Florida, to name a few. Her other involvements have included leadership roles on several state and national advisory panels including an appointment to the State of Florida Advisory Council on Small and Minority Business Development. An adjunct instructor for over 10 years, she has lectured at several colleges and universities including University of Florida, Warrington College of Business, Virginia Tech, Pamplin College of Business, Savannah State

University, and the Savannah College of Art and Design (SCAD). She is a contributor to several local and national platforms including OPEN Forum (American Express) and has been featured in numerous media outlets including Ebony, Black Enterprise, *The Huffington Post*, Sirius XM, *Atlanta Journal Constitution*, and Fox 5-DC. She was the featured small business expert in *ESSENCE* magazine and the guest editor of *Business in Greater Gainesville* magazine for their first diversity and inclusion issue (November 2018). Kathey Porter is the host of the podcast *Becoming BusinessFAB...Fearless, Awesome, Boss* and the author of two books – *50 Billion Dollar Boss: African American Women Sharing Stories of Success in Entrepreneurship and Leadership* which was nominated for an NAACP Image Award for Outstanding Literary Work - Nonfiction and *Implementing Supplier Diversity: Driver of Entrepreneurship*.

SPEECHES

Developing an Entrepreneurial Mindset

Leap, Run, Grow: The Road to a Million Dollar Business

Becoming BusinessFAB...Fearless, Awesome, Boss!

Make Being a Women-Owned Business Work for You!

Impact of Supplier Diversity on Startup Activity and Small Business Growth

Best Practices for a Successful Supplier Diversity Program

What is your M.O.D.E.?

Engaging small business communities through mentorship, outreach, development and education

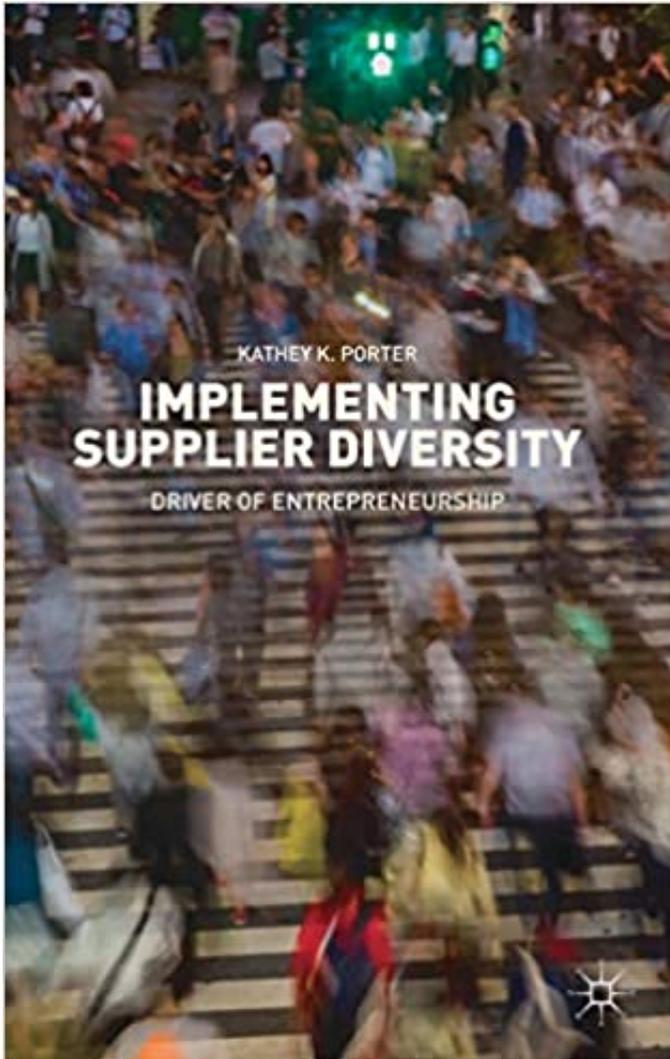
From Social Issue to Business and Economic Imperative: Impact of Changing Demographics on Supplier Diversity and Entrepreneurship

BOOKS

[Implementing Supplier Diversity](#) Driver of
Entrepreneurship

Palgrave Macmillan

This book provides an in-depth view of supplier



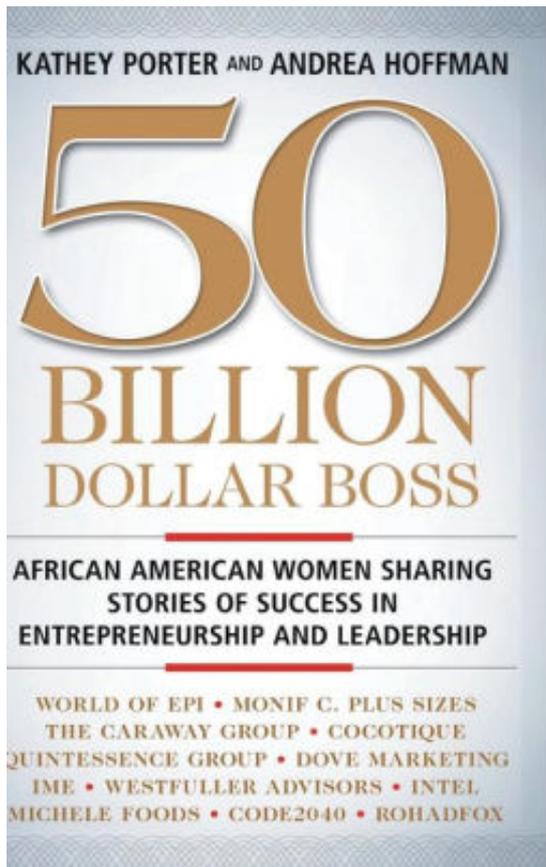
diversity programs and how they have contributed to the meteoric rise of minority businesses. Incorporating expert advice from supplier diversity practitioners as well as empirical data, it looks at the emergence of supplier diversity programs, how to make them effective, and their future.

Hardcover

[50 Billion Dollar Boss](#) African American Women Sharing Stories of Success in Entrepreneurship and Leadership

Palgrave Macmillan

This book looks at several successful African American women and chronicles their success, obstacles, challenges, and lessons learned. The authors have first person access to each of these women and break down their stories to help other aspiring entrepreneurs achieve their dreams of



starting or owning their own business.

Hardcover

REVIEWS: "As the Co-Founder of *Essence*, a magazine that for over 45 years has been there to herald the intelligence, beauty, resourcefulness, courage and huge spending power of African American women, I have witnessed the tremendous odds they have had to overcome to be recognized for their economic power potential and capability. The number of African American female entrepreneurs continues to grow. Brava to the authors and contributors to this long overdue, significant chronicle acknowledging the tenacity, the brilliance and the extraordinary role African American women have played and their continuing influence on the economy of America."

- Ed Lewis, Co-Founder *ESSENCE* and *Latina* magazines

"Watch Small Business Expert Kathey Porter Coach These Three Entrepreneurs On How to Strike Gold."

- *ESSENCE*