



Brian J. Robertson

Topics

Business and Management, Communication, Leadership, TED Talks

Travels From

Pennsylvania

Bio

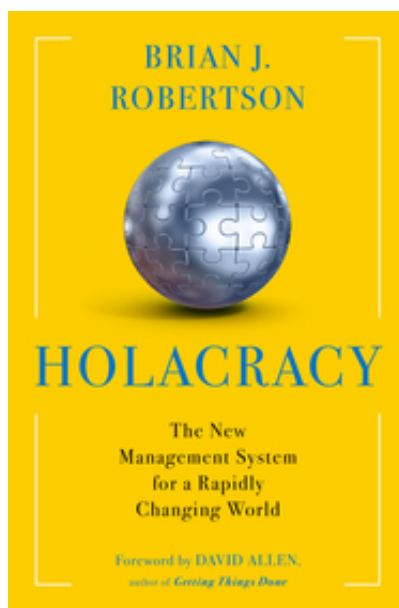
Brian J. Robertson is an author, seasoned entrepreneur, former-CEO, and the founding father of Holacracy, an “operating system” for installing self-management into organizations. He now works with HolacracyOne, the organization he launched to support Holacracy. Brian previously founded and led a fast-growth software company. The firm won numerous awards both for fast business growth and innovative people practices, and it was there that Brian experimented with the management techniques that have since evolved and matured into the Holacracy method. In 2015, Thinkers50 added Brian to their Radar List, recognizing him as one of 30 thinkers most likely to shape the future of how organizations are managed and led. Holacracy has been adopted by over 300 companies around the world to date. Brian’s book, *Holacracy: The New Management System for a Rapidly Changing World*, was released in 2015.

SPEECHES

Evolution at Work Robertson explores how to shape a company into an evolutionary organism—one that can sense and adapt and learn and integrate.

What is Holacracy? Robertson outlines his revolutionary organizational theory and conveys how it looks and feels in practice by sharing stories and experiences frequently reported by those working in Holacracy-powered organizations.

BOOKS



Hardcover

[Holacracy](#) The New Management System for a Rapidly Changing World

Henry Holt and Co.

Business theorist Brian J. Robertson introduces his revolutionary management system that redefines management and turns everyone into a leader.

REVIEWS: Praise for *Holacracy* “This book reminds me of a book that I must have read one hundred times during my quest to become a better poker player. The first reading will most likely result in a

complete paradigm shift, and you'll gain new insight every single time you reread it, especially when interspersed with actual practice. Just like I had a 'poker bible' I constantly referenced and reread, I highly recommend this book as your 'Holacracy bible' if you're looking to explore a new way of working." - Tony Hsieh, CEO of Zappos and author of the *New York Times* #1 bestseller *Finding Happiness*, on *Holacracy*

"*Holacracy* is the opposite of the cliché way to run a startup. People romanticize startup cultures and their lack of structure, but it actually creates tons of anxiety and inefficiency, whether we have to build consensus around every decision or deal with land grabs for power. In contrast, Holacracy creates clarity: who is in charge of what and who makes each kind of decision—and there is a system for changing that, so it's very flexible at the same time." - Evan Williams, cofounder of Blogger, Twitter, and Medium