



## **Jonathan Reckford**

### **Topics**

Activism and Social Justice, Business and Management, Culture and Society, Inspirational Speakers, Religion and Faith

### **Travels From**

Georgia

### **Bio**

Jonathan T.M. Reckford is chief executive officer of Habitat for Humanity International, a global Christian housing organization that has helped more than 22 million people construct, rehabilitate or preserve their homes. Since 2005, when Reckford took the top leadership position, Habitat's more than 1,200 U.S. affiliates and over 70 country programs have grown from serving 125,000 individuals each year to helping more than 8.7 million people annually build strength, stability and self-reliance through shelter. Reckford graduated from the University of North Carolina Chapel Hill where he was a Morehead Scholar. He was also the recipient of a Henry Luce Scholarship, which enabled him to do marketing work for the Seoul Olympic Organizing Committee and coach the Korean rowing team in preparation for the 1988 Olympics. He earned his Master of Business Administration degree from the Stanford University Graduate School of Business before spending much of his career in the for-profit sector, including executive and managerial positions at Goldman Sachs, Marriott, The Walt Disney Co.,

and Best Buy. Following his tenure as executive pastor at Christ Presbyterian Church near Minneapolis, Minn., he was appointed CEO of HFHI in 2005. He serves on the boards of the Federal Reserve Bank of Atlanta and the Duke Center for the Advancement of Social Entrepreneurship. He is also a member of the Council on Foreign Relations and the Urban Steering Committee for the World Economic Forum. Reckford was named the most influential nonprofit leader in America in 2017 by *The NonProfit Times*. He and his wife, Ashley, have three children and live in Atlanta.

## SPEECHES

**Our Better Angels: Seven Simple Virtues That Will Change Your Life and the World**

**Purpose Driven Organizations and Lives**

**Corporate Social Responsibility and Employee Engagement**

## BOOKS



Hardcover

[Our Better Angels](#) Seven Simple Virtues That Will Change Your Life and the World

St. Martin's Essentials

Since 1976, Habitat for Humanity has helped more

than five million people in over seventy countries. More than two million people volunteer every year with Habitat.



**Nolan Gasser**

## **Topics**

Culture and Society, Historians, Lifestyle, Pop Culture and Entertainment

## **Travels From**

California

## **Bio**

Since his teens, Nolan Gasser has been combining his skills as a professional pianist and composer with his love of educating audiences on the “backstory” of music history, musicology, and aesthetics. To date he has delivered over a thousand programs that in various ways, and to varying degrees, dive “under the hood” of the music being performed, to the delight and edification of the listener. Over the past two decades, since receiving his Ph.D. in Musicology from Stanford University, Dr. Gasser has expanded beyond annotated concerts to dedicated speaking engagements—though generally enlivened with some live and/or recorded music. While his talks are at times aimed at academic or music-expert audiences

(Stanford, Dartmouth, and Northwestern), they are more commonly aimed at general audiences—capitalizing on our universal love of music. These general audience music talks range from esteemed ideas festivals (Aspen, Skoll, Carmel, Lincoln Center, NEA, and CES), to corporate conferences (Hallmark, BlackRock, USB Bank, and American Insurance College), to scientific institutions (Mt. Sinai Beth Israel Hospital, Gladstone Institute, and NASA)—to music festivals and public forums like TEDx and the Linda Hall Library. With the publication of *Why You Like It*, Dr. Gasser is primed to expand and increase his professional speaking profile considerably to all types of venues and clients—corporate, private, festival, scientific and medical—where live and/or recorded music can play a minor or commanding role, or somewhere in between.

## SPEECHES

**Why You Like the Music You Do** Dr. Gasser gives an overview of his book *Why You Like It: The Science and Culture of Musical Taste*, on the sources, nature, and implications of our individual taste in music.

**Music & Technology: How Pandora Changed the Music Industry** Dr. Gasser, the Chief Musicologist of Pandora and architect of its Music Genome Project, gives an insider's view of music technology and the ever-changing music business.

**Empowering Your Musical Taste** Dr. Gasser captures his audience, specifically addressing how to enhance and activate your musical taste, on behalf of a richer, healthier, and happier life.

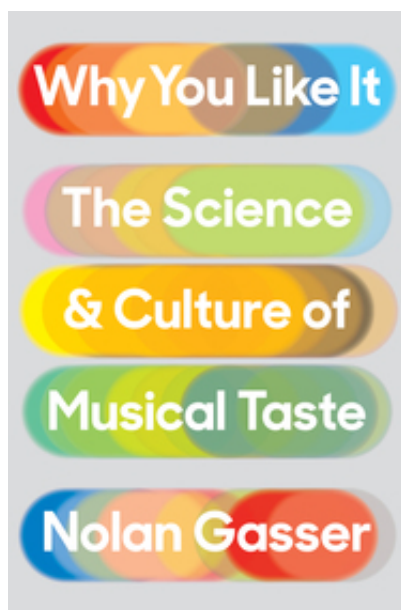
**The Science of Music** The myriad ways in which music relates to a wide range of scientific fields (physics, neuroscience, cell biology, etc.) informs every audience, engaging them to think critically of the science behind music.

**Music and Culture** Dr. Gasser gives a riveting talk of how music and our musical taste intersects with various aspects of our cultural and sub-cultural identity.

**The History of XYZ Music** The history of music is widespread and detailed. Through a discussion, recording, lecture, or performance, Dr. Gasser explores dozens of aspects of music including the origins, achievements, and influence of a given era, style, or individual figure of music history including classical music, early jazz, psychedelic rock, Bob Dylan, etc.

**Pandora Radio and the Music Genome Project** A presentation on the history, creation, and power of Pandora's Music Genome Project from its Chief Architect, Dr. Nolan Gasser.

## BOOKS



[Why You Like It](#) The Science and Culture of  
Musical Taste

Flatiron Books

In this sweeping and authoritative book, Dr. Nolan Gasser—a composer, pianist, and musicologist, and the chief architect of the Music Genome Project, which powers Pandora Radio—breaks down what musical taste is, where it comes from, and what our favorite songs say about us.

Hardcover

REVIEWS: “Nolan’s presentation was entertaining, compelling, and insightful. Out of list of 30 speakers that included Tom Friedman, David Brooks, Dave Barry, and Justice Sandra Day O’Connor, only Condoleezza Rice got more votes than Nolan for 'best speaker'! He always has an opening invitation to present at the Carmel Authors and Ideas Festival.”

– Carmel Authors and Ideas Festival

“Nolan’s lecture was a home run! We had a packed house and everyone was both educated and entertained. I’ve never had more attendees come up to me afterwards and say how much they enjoyed a lecture. He delivered a complicated subject matter—the science of our musical tastes—in an accessible and entertaining style. His mix of visual graphics, humor, and his exceptional skills as a pianist left the audience enthralled.”

– Linda Hall Library (Kansas City), Modern Inventions Lecture Series

“I enthusiastically recommend Nolan Gasser without hesitation as an extremely engaging and entertaining speaker. Remarks I heard from attendees after his performance included: 'Fascinating that the parallels to our world are so strong!' 'Gasser’s approach is so akin to our way of analyzing problems.' 'Loved his live examples of similar themes across very different musicians. Although obvious when he pointed them out, I never recognized them before on my own!' The audience was so stimulated by Nolan’s presentation precisely because his stories and descriptions seemed so eerily familiar – although placed in an entirely new context. Long after Nolan’s presentation, many conversations continued to gravitate back to his points. Attendees were fascinated that they had found a kindred soul in an apparently unrelated field.”

– CQA Conference, Wynn Las Vegas

**Praise for *Why You Like It*** “[Why You Like It is] one of those rare books that both geeks and casual

listeners can enjoy, combining science, art and sheer enthusiasm to explain why you might love bluegrass while your significant other prefers the blues."

— *The Washington Post*

"Why You Like It is a beautifully written, fresh, and articulate explanation of the science and art of music that will greatly expand your understanding, knowledge, and love of all music. It doesn't get any better than this."

— Steve Miller, famed rock musician and Rock and Roll Hall of Fame inductee

"A sprawling, packed-to-the-brim study of the art and science of music, as monumental and as busy as a Bach fugue."

- *Kirkus Reviews*, a starred review



**Hugh Ryan**

## Topics

Activism and Social Justice, Culture and Society, Diversity and Inclusion, Historians, LGBTQIA+, Politics and Pundits

## Travels From

New York

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## Bio

Writer and curator, Hugh Ryan is the author of *When Brooklyn Was Queer*, the first ever LGBTQ history of Brooklyn. His writing has appeared in the *New York Times*, *Tin House*, *Buzzfeed*, the *Los Angeles Review of Books*, *Out*, and other venues. He earned an MFA from the Bennington Writing Seminars, and he received a 2016-2017 Martin Duberman Fellowship at the New York Public Library, a 2017 New York Foundation for the Arts Fellowship in Nonfiction Literature, and a 2018 residency at the Watermill Center. In 2010, Hugh founded the Pop-Up Museums of Queer History which spearheaded his organization to better represent communities and their history throughout the greater New York City area and across the country. Ryan is a regular speaker at colleges, universities, and community centers. Hugh has given numerous lectures and has ran writing workshops on topics ranging from the queer history of New York City to writing postmodern nonfiction while preaching to his audience the importance of knowing your community's roots. Some of his talks have included queer history, AIDS activism, and museum praxis at museums, colleges, community centers, and punk houses of all kinds. Ryan sits on the Board of Advisors for the NYC LGBT Center Archives, the academic journal *QED*, and the Museum of Transgender History and Art.

## SPEECHES

***When Brooklyn Was Queer*** Hugh Ryan unearths the forgotten, erased, and destroyed queer history of New York City's most populous borough, starting with Walt Whitman in the early 1800s and continuing all the way up through the tumultuous 1960s.

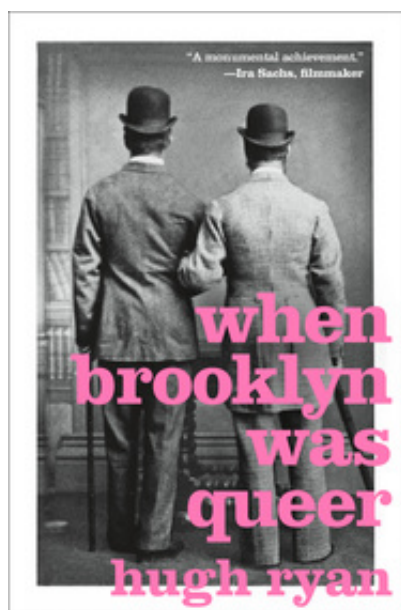
***The Real History of Stonewall*** Hugh examines the origins and ramifications of the Stonewall Riots, demystifying one of the seminal events in LGBTQ+ history.

## BOOKS

[When Brooklyn Was Queer](#) A History

St. Martin's Press

Hugh Ryan's *When Brooklyn Was Queer* is a groundbreaking exploration of the LGBT history of Brooklyn, from the early days of Walt Whitman in the 1850s up through the queer women who worked at the Brooklyn Navy Yard during World War II, and beyond.



## Hardcover

REVIEWS: "Hugh Ryan is passionate, thoughtful, analytical and eloquent when he speaks about the history of Queer Brooklyn. There is no one who knows more about the subject, and his storytelling skills mean that his audience is thoroughly riveted. We look forward to having Hugh return often to present programs that captivate our public."

- Deborah Schwartz, President, Brooklyn Historical Society

"Hugh Ryan has a knack for bringing queer history to life. His talks at the Library have been standing room only. He is dynamic, sassy, and erudite. His talks inspire audiences to re-imagine the past, as well as possible queer futures."

- Jason Baumann, Coordinator of the LGBT Collection at the New York Public Library

"Hugh Ryan is a new voice in queer history for a new generation. His work is grounded in meticulous archival research, which he turns in to beautifully written and sophisticated narratives about the lives of queer folk. Hugh brings these nearly-lost people to life in his writing and his performances. I've never known an historian who could mesmerize a room like Hugh Ryan."

- Marvin Taylor, Curator, Fales Library at NYU

"Hugh Ryan's *When Brooklyn Was Queer* diligently and lyrically tells Brooklyn's queer history from the mid-nineteenth century through the mid-twentieth century and his presentation of that research is equally masterful. At my college, he captivated an audience of academics, students, and community members alike—fielding technical questions about archives and methods, thoughtfully responding to complex inquiries about race and gender, and entertaining the crowd with a well-placed bit of humor or compelling historical detail. Ryan is an excellent storyteller. His speaking engagements make this vibrant history truly come to life."

- Meg Devlin O'Sullivan, Associate Professor of History and Women's, Gender, and Sexuality Studies



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at the State of University of New York at New Paltz

**Praise for *When Brooklyn Was Queer*** “[A] boisterous, motley new history...an entertaining and insightful chronicle.”

— Caleb Crain, *New York Times Book Review*

"This evocative and nostalgic love song to the borough and its flamboyant past offers a valuable broadening of historical perspective."

- *Publishers Weekly*

"Employing a dynamic combination of meticulous research and impassioned prose, Ryan familiarizes readers with the precarious post-Prohibition-era atmosphere before moving on to World War II, when control and arrests of queer Americans precipitated a great vanishing of the culture in Brooklyn and beyond. The author insists on its overdue appreciation, and he offers a richly evocative chronicle filled with notable queer game-changers."

- *Kirkus Reviews*, a Starred Review



**Bobby Kim**

## Topics

Activism and Social Justice, Celebrity, Culture and Society, Diversity and Inclusion, Pop Culture and

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Entertainment, Women's Interests

## Travels From

California

## Bio

Bobby Kim, also known as Bobby Hundreds, is an artist, designer, author, entrepreneur, and documentarian. Over 15 years, the Co-Founder and Chief Creative Officer of The Hundreds grew an independent, Los Angeles-based brand into a worldwide men's apparel label, fueled by his prolific online magazine and transparent narrative. In the Summer of 2016, Hundreds opened his first series of restaurants, under the TikiFish chain. His directorial debut, *Built to Fail* - a documentary on streetwear – premiered at the Los Angeles Film Festival in 2017. In 2019, Farrar, Straus & Giroux published Kim's first book entitled *This Is Not A T-shirt*, a business memoir detailing how The Hundreds was built. Bobby Hundreds is also co-founder of Second Sons, a brand development group that incubates and cultivates young designers and labels. Bobby Hundreds has always had a heart for young, progressive, and hungry people. His talks have resonated with audiences at street culture fairs like ComplexCon to university auditoriums to women's conferences like Girlboss Rally and Create & Cultivate. His story details the come-up as a minority youth who found community in building his own brand. Accordingly, his speaking engagements are presented less as lectures and more as dynamic town hall discussions, where he brings the audience in to address social issues, life advice, and business guidance. Topics range from street fashion to race and representation to entrepreneurialism.

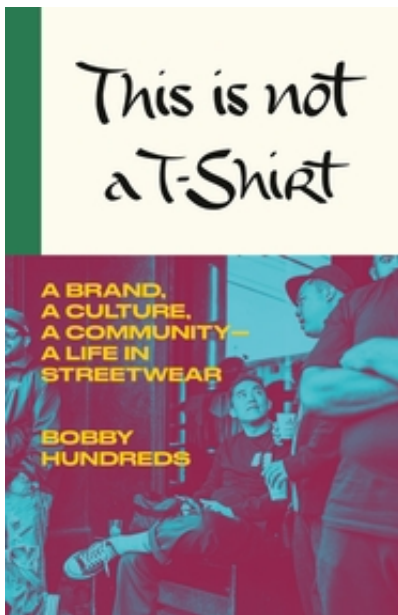
## SPEECHES

**Entrepreneurialism** Bobby Kim built the streetwear brand The Hundreds from the ground up, one of the first, helping to create a strong brand the fashion industry today. Bobby engages his audience in a captivating discussion on the hunger and desire for brand-building and entrepreneurialism.

**The Streetwear Industry** The streetwear industry has grown to become a multi-billion dollar industry that has taken over the fashion world. Bobby's presentations attracts the youth culture as he details his finding a community within his streetwear brand The Hundreds.

**Social Justice** The child of Korean immigrants, Bobby Kim received first-hand experience of a lack of diversity in the fashion industry. He is eager to talk about the many ways to make the fashion industry more diverse and female inclusive. He touches upon equality and social justice within his community and how to achieve that within your own.

## BOOKS



[This Is Not a T-Shirt](#) A Brand, a Culture, a Community - a Life in Streetwear

Farrar, Straus and Giroux

Both an inspiring memoir and an expert assessment of the history and future of streetwear, this is the tale of Bobby's commitment to his creative vision and to building a real community.

Hardcover



Lara Schwartz

## Topics

Common Reads/FYE, Culture and Society, Diversity and Inclusion, Education

## Travels From

## District of Columbia

### Bio

Lara Schwartz teaches at American University School of Public Affairs, where she founded and directs the Project on Civil Discourse. She specializes in civil discourse and campus speech, constitutional law, civil rights, politics, communications, and policy. Drawing on her extensive experience as a legislative lawyer, lobbyist, and communications strategist in leading civil rights organizations, Lara brings an advocate's-eye view to her work. She has been honored with a School of Public Affairs teaching award and serves as a Faculty Fellow in the Center for Teaching, Research, and Learning. Schwartz emphasizes collaborative learning and universal design in her teaching. She is the co-author of *How to College: What to Know Before You Go (And When You're There)* with Andrea Malkin Brenner. Schwartz came to teaching from a career in advocacy. She served as Director of Strategic Engagement at the American Constitution Society for Law & Policy, where she focused on access to the civil justice system and judicial nominations advocacy. As Courts Matter director at Media Matters, she identified and corrected misinformation about the legal system. As Vice President of External Affairs at the American Association of People with Disabilities, she engaged with media, Congress, and the executive branch in advocating for workplace protections and health care. Schwartz was Legal Director at the Human Rights Campaign, the nation's largest civil rights group advocating for the LGBT community. There, she promoted hate crimes legislation, financial protections for families, workplace protections, and equality in military service. Lara worked in litigation at Skadden, Arps, Slate, Meagher, and Flom and Gilbert, Heintz, and Randolph. She also served as a law clerk to Judge Ronald Lee Gilman on the U.S. Court of Appeals for the 6th Circuit. Lara has testified in legislatures, appeared on national and local radio and television programs, and written op-eds published in national papers and local papers of record. She is a graduate of Brown University, where she earned an AB in English and American Literature *magna cum laude*, and Harvard Law School, where she earned a Juris Doctorate *cum laude* and was co-editor-in-chief of the Harvard Negotiation Law Review.

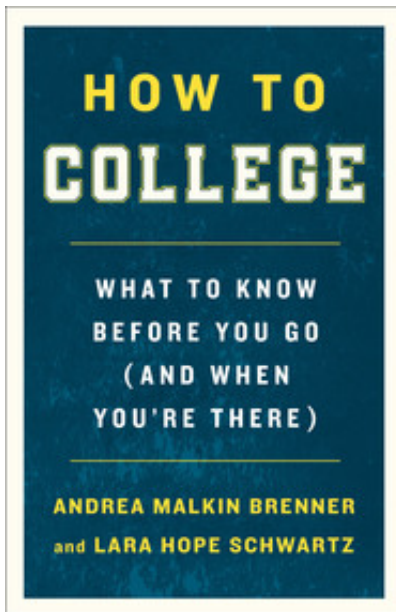
### SPEECHES

**Simple Approaches to Tough Conversations: Civil Discourse in the Classroom** Educators increasingly face significant challenges in facilitating intellectually-rigorous classroom conversations. Norms of civility have eroded; students don't always know the difference between bias and expertise, or objective truth and opinion; and social media often leads to ad hominem attacks. Bias incidents and controversial speakers add fuel to the fire. This talk will explore practical ways to build a classroom experience where civil discourse thrives.

**Building our Voices: beyond freedom of speech- on and off campus** Because of their mission to expand and challenge previously-understood ideas and teach young adults to think critically, universities zealously protect freedom of speech—even when, as is the case with private universities, they have the institutional power to limit speech based on offensive content. The US Constitution's protection for freedom of speech exists to prevent government tyranny and enable citizens to wisely govern ourselves. For these reasons, most Americans are skeptical of rules that limit the freedom to speak. But freedom is only the beginning: how we choose to exercise our freedom of speech matters. In this discussion,

participants will explore consider speech not only as a matter of rights, but of responsibilities.

## BOOKS



Trade Paperback

[How to College](#) What to Know Before You Go (And When You're There)

St. Martin's Griffin

How to College is here to help. Professors Andrea Malkin Brenner and Lara Schwartz guide first-year students and their families through the transition process, during the summer after high school graduation and throughout the school year, preparing students to succeed and thrive as they transition and adapt to college. The book draws on the authors' experience teaching, writing curricula, and designing programs for thousands of first-year college students over decades.

**REVIEWS:** “Lara Schwartz is a dynamic speaker who works hard to tailor presentations to a particular audience and setting. We collaborated in mid-2018. She developed and delivered a substantive, informative, and interactive two-hour presentation to a diverse group of LGBTQ activists from across the globe. In addition to providing facts and figures, she facilitated lively conversations that kept participants engaged – and laughing! Through her attentiveness to detail, Lara manages to stimulate critical thinking while encouraging hope for a better tomorrow.”

- Meghan Simpson, Senior Program Officer, International Visitor Leadership Program



**Andrea Brenner**

## **Topics**

Common Reads/FYE, Diversity and Inclusion, Education

## **Travels From**

Maryland

## **Bio**

Andrea Malkin Brenner, PhD is a sociologist who consults with colleges that wish to create their own first-year transitions courses. She served as a faculty member in the Department of Sociology at

American University for over twenty years. She created the nationally-recognized American University Experience (AUx) Program, now a mandatory full-year course that serves as a college transition course (fall semester) and a cross-cultural communication class focused on race, inclusion, and discourse across difference (spring semester). Dr. Brenner designed the curriculum, trained the faculty, and served as the program's director. In this role, she represented the Office of Undergraduate Education at American University, speaking about the award-winning first-year experience program at local and national conferences. Previous to that, Dr. Brenner served as a faculty member in the Department of Sociology at American University for 20 years, teaching classes on inequality, social problems, and the life course. She also directed the University College program, AU's oldest and largest living-learning community. Dr. Brenner received multiple awards for her teaching and frequently served as a speaker in talks and workshops about innovative teaching strategies. Dr. Brenner holds a BA in Sociology from Brandeis University and an MA in Curriculum, Instruction and Administration in Higher Education from Boston College. She received her PhD in Sociology from American University, where her research focused on the complexities of white professors teaching about race and racism to students of color. She has taught and published about the sociology of education; inequality; diversity and inclusion; teaching introductory sociology; sociology of sport; and on the life course.

## SPEECHES

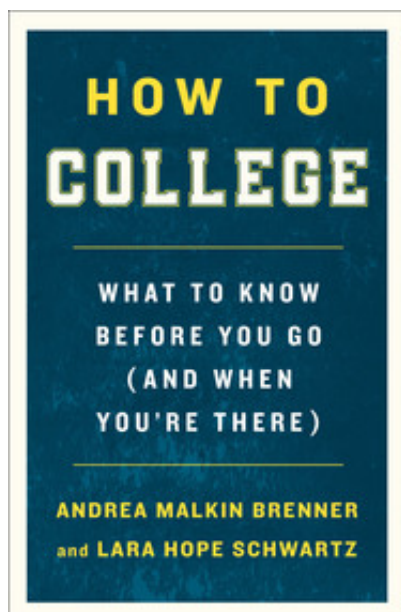
**Innovative Techniques for Teaching About Inequality** Power, privilege, and bias are maintained through the systematic marginalization of US society including a range of social institutions and daily human interactions. But how do we explain these complex inequalities of race, gender, gender identity, sexuality, social class, religion, disability, and age to our students? In this workshop, audience members will participate in hands-on innovative exercises, learn to demonstrate them, and gain confidence in facilitating follow-up discussions. Seminars can be geared toward the specific demographics and needs of the student population and learning objectives of the institution. Accompanying lesson plans will be distributed to participants.

**Dialogue Across Difference** The U.S. population is undergoing dramatic demographic changes and this diversity creates the need to implement multicultural and cross-cultural learning experiences in our educational and workplace settings. Discussion groups have proven to be ideal places to begin this dialogue, as they serve as brave spaces where participants can share lived experiences, move beyond discomfort, and progress into learning about difference from each other. In this seminar, participants will discuss thought-provoking questions about difference; unlock their implicit bias; and discuss the differences between concepts such as diversity and inclusion and the intent versus impact of words. Attendees will participate in large and small group discussions and learn techniques for facilitating future conversations in formal and informal settings.

**The Power of Asking Why: Embracing the Unknown** Schools are acknowledging the importance of pushing students outside of what is easy and familiar to facilitate their personal and intellectual growth. However, as professionals, we are conditioned to provide quick answers to questions as a sign of competence and leadership, and continue to behave as though gaps in knowledge should be hidden at all cost. How do we teach ourselves and, in turn, our students that saying, "I don't know," can be hugely beneficial and a powerful invitation for expanding knowledge? Are faculty and staff willing to take these

risks themselves? How do we help ourselves and our students move beyond the familiarity that keeps us feeling safe and often stuck and grow toward the unknown?

## BOOKS



Trade Paperback

[How to College](#) What to Know Before You Go (And When You're There)

St. Martin's Griffin

*How to College* is here to help. Professors Andrea Malkin Brenner and Lara Schwartz guide first-year students and their families through the transition process, during the summer after high school graduation and throughout the school year, preparing students to succeed and thrive as they transition and adapt to college. The book draws on the authors' experience teaching, writing curricula, and designing programs for thousands of first-year college students over decades.



REVIEWS: "Dr. Andrea Malkin Brenner recently served as the key note speaker for the DC Chapter of the American College Personal Association Annual Conference in December 2018. She gave an engaging talk to our participants which incorporated her research and experience with the themes of our conference. Her talk left our participants with relevant questions and ideas to consider throughout the day of the conference as they attended other sessions. Dr. Brenner received top scores on our post-conference surveys when asked about their satisfaction with the keynote speaker. We would absolutely recommend Dr. Andrea Malkin Brenner to others who are looking for a thoughtful, knowledgeable, and inspiring speaker."

- Lauren Wagoner, DCCPA Executive Board Member, Associate Director, McDonough School of Business at Georgetown University

"Dr. Brenner was the primary designer of our American University Experience (AUx) curriculum, the cornerstone of the undergraduate curriculum for all AU first-year students. She also designed and delivered all of the related curricular and pedagogy trainings to dozens of instructors, which I had the privilege of observing. In my 11 years at AU, I have never witnessed a more talented and authentic leader of faculty development seminars and workshops. She has a unique ability to capture a room and create a space for faculty to fully engage with difficult material. She inspires trust from and instills confidence in faculty (both new and experienced), while simultaneously pushing instructors to excel in the classroom."

- Jessica L. Waters, J.D., Dean of Undergraduate Education, American University



**Nathaniel Rich**

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## Topics

Best Selling and Award Winning Authors, Environment and Sustainability, Politics and Pundits

## Travels From

Louisiana

## Bio

Nathaniel Rich is the esteemed novelist and essayist. Multiple works of his short fiction pieces have been finalists for honorable awards; "The Northeast Kingdom" and "Blue Rock" were finalists for the National Magazine Award for Fiction. Additionally, "Blue Rock" was awarded the 2017 Emily Clark Balch Prize for Fiction. Between 2005 and 2010, Nathaniel Rich served as Fiction Editor for the *Paris Review*. A writer for *The New York Times*, Nathaniel Rich's essays on literature have been regularly featured in the *Atlantic* and the *New York Review of Books*. Furthermore, Rich's essays have appeared in *Rolling Stone Magazine*, *Harper's*, and *Men's Journal* in addition to several anthologies including *Best American Nonrequired Reading* and *Best American Science and Nature Writing*. In 2005 he published a work of film criticism, *San Francisco Noir: The City in Film Noir from 1940 to the Present*, which Martin Scorsese called "a fascinating work of criticism disguised as a guided tour around a great city."

## SPEECHES

### **The virtues of the proposed Green New Deal: its purpose, its prospects, and its strategic goals**

How, despite attacks from the right (and even from many politicians on the left) that call its aims utopian, Alexandria Ocasio-Cortez's plan bears a striking resemblance to major, bipartisan climate bills proposed in Congress during the late 1980s—plans that at the time were hailed by members of both parties as pragmatic, necessary, and just.

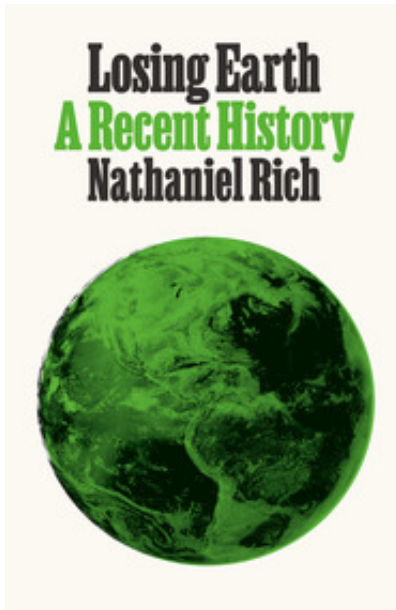
**The Sunrise Movement** The Sunrise Movement and the young leaders who have brought political momentum to the issue by speaking about the climate crisis in a new way: as not merely a political and environmental crisis but as a moral crisis.

**Moral Argument** How this moral argument developed, from pleas by island nations in the late 1980s, to a new articulation by Pope Francis and the Catholic Church, and now embraced by youth climate movements all over the world.

**Our World** Why one environmental campaign (to "fix" the ozone layer in the 1980s) was wildly successful, while the current, more generalized call to combat climate change has tended to overwhelm voters or lead to apathy and inaction. What it will take for human beings to act on climate change, now that there are real technical solutions—how it is not enough for voters simply to favor action, but how it must become the main priority. How this can be achieved. Why the economics of climate change fail to motivate politicians to act. The intellectual debate, little known outside of academic circles until now,

among political theorists, over how much value human beings assign to the future.

## BOOKS

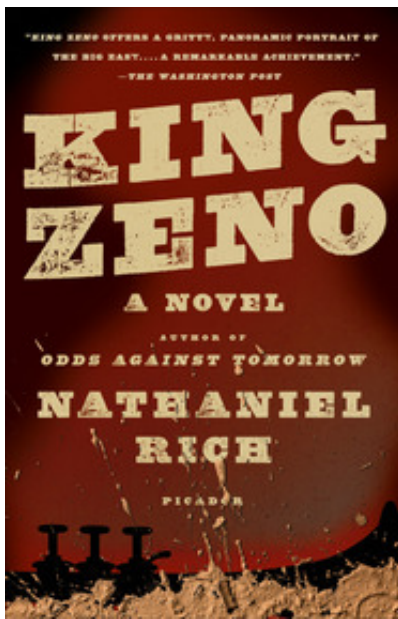


Hardcover

[Losing Earth](#) A Recent History

MCDFarrar, Straus and Giroux

By 1979, we knew nearly everything we understand today about climate change—including how to stop it. Over the next decade, a handful of scientists, politicians, and strategists, led by two unlikely heroes, risked their careers in a desperate, escalating campaign to convince the world to act before it was too late. *Losing Earth* is their story, and ours.



Trade Paperback